

COMPANY BACKGROUNDER



IC Insights, Inc. is a leading semiconductor market research company headquartered in Scottsdale, Arizona. Founded in 1997, IC Insights offers complete analysis of the semiconductor market, including current business, economic, and technology trends, the impact of new products on the market, top supplier rankings, capital spending trends, and other relevant semiconductor industry information.

IC Insights brings over 150 years of combined semiconductor market research experience and expertise to the forefront with its products and services. The company is highly regarded in the industry for its understanding of market dynamics and technology trends, its forecast accuracy, and its attention to maintaining excellent customer relationships. IC Insights is frequently called upon to speak and present its ideas on market trends at conferences and seminars around the world.

The McClean Report—A Complete Analysis and Forecast of the Integrated Circuit Industry—IC Insights' flagship product, *The McClean Report* is a comprehensive report on IC market conditions and technology trends. It combines historical market, unit, and pricing data, detailed analysis of the current state of the IC industry, and a sound and unbiased five-year forecast of the IC market. In addition, *The McClean Report* includes monthly (March through November) updates and reviews significant trends shaping the industry.

IC Market Drivers—A Study of Emerging and Major End-Use Applications Fueling Demand for ICs—Analysis of electronic system applications that currently are big users of ICs and those that promise to drive growth in the IC industry in the future. In addition, *IC Market Drivers* provides extensive historical and forecast IC end-use market data (dollars, units, and average selling prices).

O-S-D Report—A Market Analysis and Forecast for Optoelectronics, Sensors, and Discretes—A review of many facets of the optoelectronic, sensor/actuator, and discrete semiconductor markets. The *O-S-D Report* provides extensive historical and five-year-forecast market, unit, and pricing data as well as discusses the origins and technological advancements of optoelectronics, sensors/actuators, and discretes.

Strategic Reviews Online—Extensive Profiles of the World's IC Manufacturers and Fabless IC Suppliers—A complete on-line database of financial, strategy, product, technology, and fab facility information on more than 225 of the world's leading IC manufacturers and fabless suppliers. The database is updated continuously with new information through the year.

Special Studies—A Series of Focused Reports on a Variety of Topics—IC Insights occasionally produces special reports that cover in greater detail subjects from its main reports/services or other topics considered important to the semiconductor industry. Examples include: a study on the IC industry's wafer fab capacity that offers a detailed breakdown of existing capacity as well as a projection of the future supply base and a unique report focused on the solar industry's relationship to the semiconductor industry.

IC Insights is dedicated to delivering the industry's highest quality semiconductor market research reports and forecasts, at a reasonable price. For additional information, contact IC Insights.

PRINCIPALS

Richard Skinner — Chairman

Mr. Skinner has 44 years of semiconductor industry experience. Prior to his role as IC Insights' advisor and editor, he served 14 years as Vice President and Director of Operations of the Power Products Division at Motorola and then 14 years as President of Integrated Circuit Engineering (ICE) Corporation.

Mr. Skinner received his Bachelor of Science degree in Electrical Engineering from the University of Missouri-Rolla and his MBA from the University of Illinois.

Bill McClean — President

Prior to forming IC Insights, Mr. McClean worked at ICE Corporation for 17 years—the last 10 as Vice President of Market Research. With 30 years of experience tracking the IC industry, Mr. McClean has become a well-known authority on market and technology analysis and forecasting. He specializes in tracking global economic conditions, developing IC market forecasts, analyzing capital spending and fab capacity trends, researching ASIC markets and technologies, and following emerging markets for ICs such as cellular phones.

Mr. McClean serves as contributor and managing editor of IC Insights' studies and other products. In addition, he instructs for IC Insights' seminars and is a guest speaker at many annual conferences held worldwide.

Mr. McClean has a Bachelor of Science degree in Marketing and an Associate degree in Aviation from the University of Illinois.

Brian Matas — Vice President, Market Research

Mr. Matas has worked in the semiconductor industry for 26 years. Prior to helping form IC Insights, he worked several years with Motorola in process engineering and with ICE Corporation in market research analysis. At IC Insights, Mr. Matas specializes in analyzing and forecasting developing trends in the analog, microcontroller, microprocessor, and memory IC markets. Additional responsibilities include monitoring IC trends in consumer electronics.

Mr. Matas received his Bachelor degree in Physics from Anderson University and a Masters degree in Aeronautical Science from Embry-Riddle Aeronautical University.

Trevor Yancey — Vice President, Technology

An IC Insights co-founder, Mr. Yancey has 22 years of IC technology and market analysis experience. Before IC Insights, he served as senior market research analyst at ICE Corporation. Mr. Yancey is responsible for analyzing and projecting IC-related technology trends and advancements for IC Insights' reports. Topics covered by Mr. Yancey range from IC process architecture and leading-edge integration technologies to the function of ICs in computers and network systems. In addition, he follows trends in IC assembly and packaging.

Mr. Yancey holds a Bachelor of Science degree in Electrical Engineering from Arizona State University.

Rob Lineback — Senior Market Research Analyst

Mr. Lineback has 30 years of experience as an industry editor covering semiconductor business trends, technology, and global suppliers. Prior to joining IC Insights in 2005, Mr. Lineback was a senior technical editor for Solid State Technology and WaferNews. He co-founded Internet-based The Semiconductor Reporter and was the founding editor of SiliconStrategies.com (Semiconductor Business News). Mr. Lineback has held chief editor positions at Electronic Business Today, Electronic World News, Electronic Buyers' News, and Electronics magazine, and in the 1990s, he was the European editor of Electronic News.

Mr. Lineback has a Bachelor of Arts degree in Journalism from North Texas State University.